

Business Sponsor and Donor Opportunities

Olathe South girls' and boys' basketball programs have the following opportunities to participate as a member of their community support system. These programs rely upon external help to fund apparel, meals, team building activities, celebrations, and much more. Thank you for supporting these young men and women.

Level & Amount	Media Guide Ad Size	Ad Dimension	Game Day Roster (Print & Digital)	Media Guide (Print & Digital)	Logo on Late Night Shirt*	Social Media Posts^	Logo/Name on Late Night Program*	On GBB Team Site
Bird Nest >=\$1000	Full Page (inside)	5 ½" W x 8 ½' T	•	•	•	•	•	•
Falcon \$750	Full Page (inside)	5 ½" W x 8 ½' T	•	•	•	•	•	•
Blue \$500	Full Page (inside)	5 ½" W x 8 ½' T	•	•	•	•	•	•
Gold \$250	Half Page	5½"Wx4 ¼"T	•	•	•	•	•	•
White \$125	Quarter Page	2 ¾" W x 4 ½" T	•	•			•	•

If you elect not to purchase media guide space, opportunities are available at our Friend Level for our Annual Late Night Event raffle (monetary donation, gift card, etc.). Your business logo or name will be added to the Late Night program if these donations are made by 11/15. See below:

Friend	No Media	None	•	•		•	•
>=\$50	Guide Ad						

- * indicates MUST be complete by 11/15 to be included.
- ^ indicates number of posts is dependent upon level (i.e., Bird Nest = 1/mo, Falcon = 2/season, Blue and Gold = 1/season)
- Ad design/logo should be sent in .eps file format to guarantee best resolution in the media guide and .ai if logo is to be added to the back of shirts. Boosters can create an .ai from the .eps but cannot create .eps from an .ai.
- Send content to <u>osladyfalconsbb@outlook.com</u> or direct contact.

Opportunities for friends or family who want to donate includes purchase of "shout-outs" for our Media Guide at \$5/each. Content may include 75 characters for personalized messages to player(s) of your choice. Our programs would be grateful for any donation beyond the shout-outs and will include you in our Friend Wall on our team site. Payment options:

- 1. Checks payable to Lady Falcons Booster Club given to direct contact or mailed to 15324 South Foxridge St, Olathe, KS 66062. Do not send it to the school to avoid confusion.
- 2. Venmo @LadyFalconsbb or Venmo QR code.

Lady Falcons

@LadyFalconsbb







SPONSOR OR DONOR CHECKLIST

Business or Donor Name:	
Contact Name:	
Contact Phone:	
Contact Email:	
Sponsor Level:	
Payment Amount:	
Payment Method:	
Company Website (business sponsors):	
X Profile:	
FaceBook Profile:	
Instagram Profile:	
Other Notes:	